

FOR WALL & CEILING

MURESCO

DECORATION

White
and
Tints

MANUFACTURED BY

BENJAMIN MOORE & Co.

NEW YORK
CLEVELAND
CARTERET

CHICAGO
ST. LOUIS
TORONTO

MURESCO

WHITE^{AND} TINTS

FOR
DECORATING
AND
BEAUTIFYING
WALLS AND
CEILINGS

MANUFACTURED BY
BENJAMIN MOORE & CO.

NEW YORK
CLEVELAND
CARTERET

CHICAGO
ST. LOUIS
TORONTO

MURESCO

DIRECTIONS

SIZING PLASTERED WALLS

To secure best results, plastered surfaces should be coated with a good sizing preparation so as to overcome the injurious alkaline action of free Lime in plaster which is often liable to spot or fade many of the colors used in wall coatings.

We recommend Impervo Surfacer, a Lime-proof undercoating which fills the pores of plastered walls and ceilings, and resists the alkaline action of Lime on colors, insuring satisfactory results.

COATING WALL PAPER WITH MURESCO TINTS

For sanitary reasons, old wall papers should be removed from the wall when new decorations are contemplated, but if desired, ingrain or plain wall papers, if not made with aniline colors can be safely coated with Muresco without being sized or otherwise prepared, providing the paper is thoroughly bound to the wall.

Muresco should not be used on papers which are figured, especially with bright colors or gold, as the latter will stain through and the result prove unsatisfactory. We would not recommend a treatment of any kind to overcome staining or bleeding of aniline colors, as later the taking off of wall paper, so treated, will be very difficult and expensive. When in doubt about the colors in a wall paper, the safest way is to remove it, and then coat the wall with Muresco in the regular way.

MURESCO

WHITE^{AND} TINTS

PRICE LIST

XX White and Tinting White

5 lb. Packages 20 in a case per lb.

Drums 100 lbs. each " "

Half-Barrels 200 " " " "

Barrels 350 " " " "

Tinting White is not put up in
5 lb. packages.

TINTS

5 lb. Packages 20 in a case per lb.

Drums 100 lbs. each " "

Half-Barrels 200 " " " "

Barrels 350 " " " "

Discount

XX White is a blued white, intended for pure white work only.

Tinting White contains no blue and is therefore more desirable for use when colors are to be added by those who prefer to make their own tints.



15



5



9



18





8



12



7



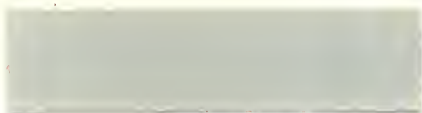
1



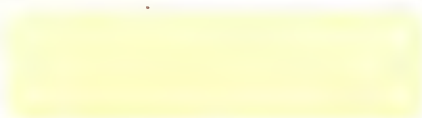
13



11



6



4



16



17



3



2

BENJAMIN MOORE & CO.

NEW YORK
CLEVELAND
CARTERET

CHICAGO
ST. LOUIS
TORONTO



ELLIS TIGER CO.

London, Ont., Canada
Pitts, Ont., Can.
GLADSTONE

MURESCO

DIRECTIONS

Any desired shade can be obtained by inter-mixing Muresco Tints, Muresco Fresco Colors and White, but each should be dissolved separately after which mix all together, and strain while warm. This is necessary to insure clear, even tints.

When over ten per-cent of Distemper or Dry Colors is used for tinting Muresco, add sufficient glue to obtain proper binding qualities.

Muresco should be flowed on evenly, keeping plenty on the brush without trying to rub it out too much.

On metal and smooth plaster surfaces, one pound of Muresco will cover fifty to seventy-five square feet one coat; on brick, sand finished and rough surfaces, one pound will cover thirty-five to fifty square feet one coat.

In all cases old Calcimine should be washed off.

Under no consideration adulterate Muresco.

Tinting White contains no blue and is therefore, more desirable for use when colors are to be added by those who prefer to make their own tints. When a pure white finish is desired add a small quantity of Ultramarine Blue.

There is nothing in the composition of Muresco injurious to brushes.

MURESCO

DIRECTIONS

Muresco, when mixed and applied according to the following directions, will kill suction, will not show laps, and will make a perfect, smooth, velvet-like finish that will not rub off, crack or peel.

It is absolutely necessary that boiling water be used in mixing Muresco, and at the ratio of four pints of water to five pounds of Muresco. The water should first be put in the pail, the Muresco then added and stirred thoroughly until all the ingredients are dissolved. Let stand for thirty minutes, after which add one pint or sufficient cold water to make the mixture about the consistency of thick cream. Strain at once, and when it becomes jelled it is ready for use, as under ordinary atmospheric conditions, Muresco works best in a cold and jelled state.

In warm and humid summer weather, any wall preparation with glue binder, if used in a cold or jelled state is liable to run or sag because of heated condition of the walls and ceilings. To avoid this difficulty, mix four pints of boiling water with five pounds of Muresco, stir thoroughly, and apply while still warm or before the material becomes jelled.

It is very important that everything used in the mixing and application of Muresco be perfectly clean. Brushes and all receptacles should be thoroughly cleansed to avoid souring.

Digitized by



ASSOCIATION
FOR
PRESERVATION
TECHNOLOGY,
INTERNATIONAL

www.apti.org

BUILDING
TECHNOLOGY
HERITAGE
LIBRARY

[s://archive.org/details/buildingtechnologyheritage](https://archive.org/details/buildingtechnologyheritage)

From the collection of:

Jablonski Building Conservation
www.jbconservation.com